

**NEW IN 2020**

School of Business & Management

# Master of Global Trade

**Program code** MC278    **Location** Saigon South

**Duration** 1.5 years

Develop expertise on the global trading system, understand the international challenges and opportunities facing your organisation and connect with global leaders in trade in this new master's program.



# Program overview

The curriculum for the Master of Global Trade has been **developed in partnership with the Hinrich Foundation and a wide range of industry partners**, ensuring it is up to date with global realities in the rapidly-changing area of trade and is highly practical for working professionals.

- Work on real-world case studies provided by industry partners.
- Connect with fellow professionals at the forefront of trade in the Asia-Pacific.
- Learn from trade experts who bring academic and industry experience from around the world.
- Balance your work and life with the help of a customised learning calendar, with 12 courses delivered in intensive mode over 15 months.



## About the Hinrich Foundation

The Hinrich Foundation is a philanthropic organisation whose mission is promoting sustainable global trade. It produces forward-looking policy research, as well as programs that educate and engage stakeholders on global trade issues and develop talent to advance trade activity.

# Program structure

Global Trade	International Logistics	Managing Across Cultures
Sales and Cross-cultural Negotiation	Managing Technology and Innovation	Business and Economic Analysis
Global Market Entry Strategies	Business Operations Management	International Strategy
Business Data Analytics	Leadership and Ethics	Global Business Consulting

# Careers

This program is ideal for middle-management professionals who want to pursue leadership positions in trade-related industries such as:

- agriculture
- apparel and footwear
- automotive
- business services
- consumer retail
- communication services
- electronics
- energy services
- food and beverage
- furniture and homeware
- hospitality
- logistics and shipping
- machinery and equipment
- pharmaceuticals
- sourcing

# Designed in collaboration with industry

Many leading Industry partners, including those shown below, were involved in the development of the curriculum, helping us to ensure that our students gain the most contemporary knowledge and skills as part of an educational experience that is relevant and practical to their careers.



## Learn from the experts



**Steve Clarke**  
BSc, MBA, PhD  
Program Manager

Dr Clarke had a career as an executive, entrepreneur and consultant, with a focus on retail and brand management, and on connecting companies with Asian manufacturing bases.



**Warrick Cleine**  
CEO and Chairman,  
KPMG Vietnam and Cambodia

Warrick is one of Southeast Asia's leading corporate advisors. He is Adjunct Industry Professor at RMIT.



**Burkhard Schrage**  
BA, CEP, MALD, PhD

Dr Schrage has expertise in emerging markets strategies, strategic management, empirical aspects of privatisation and deregulation. He has also taught in Singapore and the United States.



**John Vong**  
BA, MBA, CPA, PhD

Visiting Professor Vong is an experienced international consultant currently working with the Asian Development Bank. He has previously taught at the National University of Singapore.



**Stephen Olson**  
Research Fellow, Hinrich Foundation

Visiting Professor Olson is a former trade negotiator. He was previously on the US team for the North American Free Trade Agreement (NAFTA) negotiations.



**Ian Eddie**  
PhD

Professor Eddie, from Australia, is an expert in international corporate governance regulations.



**Michael Rowe**  
BA, MBA, PhD

Dr Rowe is a business strategy specialist who has held consulting and executive management roles across a range of public and private sector industries.



**Eckart Dutz**  
PhD

Dr Eckart is a supply chain expert with a focus on Vietnam. He is currently the General Director of Pacific Partners (VN) Ltd. - an FMCG sourcing company.

# Entry requirement

## ACADEMIC REQUIREMENTS

Applicants must have successfully completed:

- A bachelor degree\* or higher level qualification in business (or a related discipline), with a minimum GPA of 1.0 (out of 4.0); or
- RMIT Graduate Certificate in Global Trade; or
- RMIT Graduate Diploma in Global Trade.

\*The bachelor degree must be deemed equivalent to an Australian bachelor degree.

If you do not meet the above minimum academic requirements, please contact us for alternative pathways.

## ENGLISH REQUIREMENTS

Applicants must have successfully completed RMIT English Advanced or meet one of the following requirements:

- IELTS (Academic) 6.5 (no band below 6.0);
- TOEFL Paper Based test 580 (Test of Written English 4.5);
- TOEFL Internet Based Test 79 (minimum 13 in reading, 12 in listening, 18 in speaking and 21 in writing);
- Pearson Test of English (Academic) 58 (no communication band below 50).



Requirements for international applicants  
<http://bit.ly/studyrequirements>

Note: TOEFL and IELTS are recognised for two years from the test date. RMIT English results are only recognised for one year from the course completion date.

## CONTACT US

### RMIT UNIVERSITY VIETNAM

📍 702 Nguyen Van Linh Street, Tan Phong Ward, District 7, HCMC  
☎ (84) 28 3776 1369  
✉ enquiries@rmit.edu.vn

Information correct at time of printing. This publication is intended as a general guide. RMIT University Vietnam reserves the right to alter any program or admission requirements, and availability of courses. For the most up-to-date program information, please visit [www.rmit.edu.vn](http://www.rmit.edu.vn).

Printed: October 2019

# Why choose RMIT?



### International qualification

Study this globally recognised degree in a truly international setting.



### Highly qualified experts

Learn from experts who bring a wealth of experience from the world of trade.



### Practical learning

Excel in real-world case studies, projects with industry partners and trade simulations.



### Designed for industry

Study a curriculum created in partnership with many leading industry partners.



### Career connections

Network with fellow professionals who are working at the forefront of trade.



### Friendly class schedule

Balance your commitments and complete a course each month in intensive mode.



### Global opportunities

Choose from 200+ partner universities worldwide for an exchange or short course.