

An Employer Solution for Trade Leadership Development

Developed by employers, for employers

A practical master's program to equip your next generation of global trade leaders with exceptional strategic and 21st century management skills

 **RMIT** Master of Global Trade
UNIVERSITY in partnership with the **hinrich** foundation

Royal Melbourne Institute of Technology • Ho Chi Minh City, Vietnam



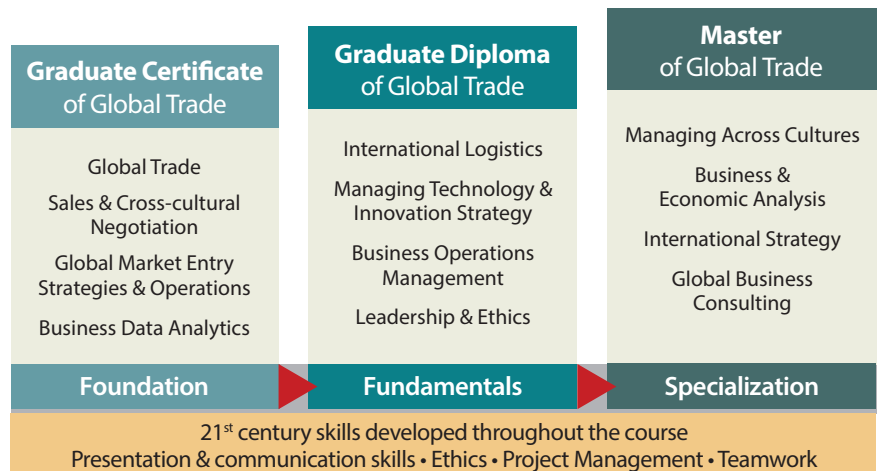
hinrich foundation
advancing sustainable global trade

Trade leadership program: Developed by employers, for employers

To help your business grow, we are creating this talent development program like no other:

- For your **rising stars** with high leadership potential
- 12 courses over 15 months allowing for **full-time work**
- 3 progressive stages of global trade education **conferred by RMIT University Australia**
- Study in Ho Chi Minh City for **easy access to Asian trade hubs**

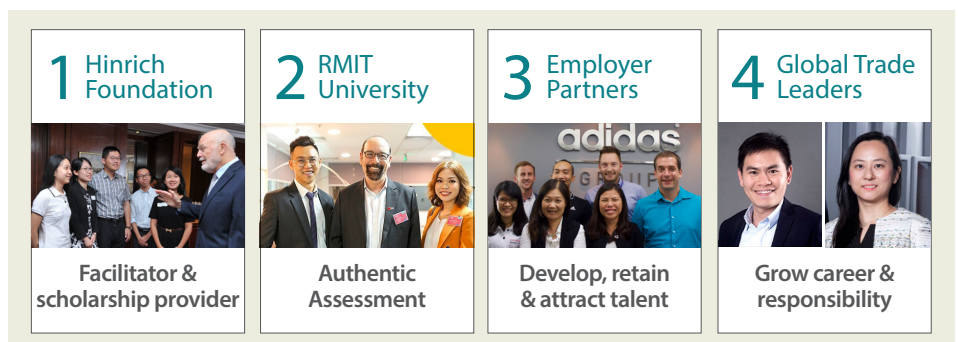
Progressive learning stages



Powerful 4-way partnership to meet your talent needs

We develop lasting partnerships to bridge the gap between academia and industry.

By uniting stakeholders – universities, employers and talent – we create practical programs to develop next-generation Global Trade Leaders.



1 Advance your talent development with our expertise & scholarships

15 years' experience: Together with Employer Partners, we have helped develop, retain and attract 150 people who work in trade leadership roles.



Co-branded scholarships: To help your future leaders achieve their full potential, we offer **each Employer Partner 2 co-branded scholarships of US\$16,000** for the Graduate Certificate and Graduate Diploma tuition.

To complete the Master of Global Trade, students need to fund the final \$8,000 tuition.



2 RMIT's effective approach to trade leadership education



Sample schedule
1 course per month, 4 days on campus

S	M	T	W	TH	F	S
Courses Starts						
1	2	3	4	5	6	7
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	Ends	On campus	

RMIT provides practical, industry-focused education. It is a leading university in the emerging hub of Asian trade, offering a proven approach for technical and soft skills development.

RMIT University Saigon campus

- ✓ Rigorous instruction by international practitioner professors
- ✓ Employer-centric + Authentic Assessment

Academic rigor + practical outcomes

- ✓ Courses involve employers from development to delivery
- ✓ Demonstrate application of learning to new situations

Customized calendar that meets employers' needs

- ✓ 12 courses to progress through the Graduate Certificate, Graduate Diploma & Master of Global Trade
- ✓ Complete the program in 15 months while **working full-time**

3 Employers across the trade value chain are invited to participate

Firms involved in global trade looking to take their high-performers to the next level are invited to join. We welcome you to:



- ☰ Contribute to curriculum development
- 💡 Provide real-world problems for students to solve
- 👤 Provide senior managers to give guest lectures
- 👣 Retain graduates by offering progressive career opportunities

Your active participation will help to ensure that your graduates have the skills and mindset to grow your global business today and into the future.

4 Qualified candidates: Your high-potential current & future staff



To ensure the most value for your firm, Employer Partners will:

- Nominate their top performers
- Attract prospective employees with scholarships & employment
- Engage them in your firm with careers offering progressive responsibility

Your nominees will also need:

- 3+ years' work experience
- An undergraduate degree & English proficiency
- To be accepted by RMIT
- To meet HF's scholarship requirements

hinrich foundation

advancing sustainable global trade

The Hinrich Foundation is a philanthropic organization whose mission is promoting sustainable global trade. We produce forward-looking policy research, as well as programs that educate and engage stakeholders on global trade issues and develop talent to advance trade activity.

Talent development for sustainable global trade

15 Years' expertise in trade scholarships & employer engagement

We are committed to working hand-in-hand with academia, industry and high-potential talent for the success of businesses engaged in global trade.

Aspire

12 Countries

- Bangladesh
- Cambodia
- China
- India
- Indonesia
- Laos
- Myanmar
- Nepal
- Pakistan
- Philippines
- USA
- Vietnam

Learn

14 University Partners



Grow

16 Industry Partners



Lead

150 Global Trade Leaders




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Master of Global Trade

1. The only global trade program developed by employers, for employers
2. Customized calendar allowing for full-time work
3. A practical, engaging program to help develop your future leaders
4. Scholarships to support your business

For program details and to secure your co-branded scholarships, contact us today at partners@hinrichfoundation.com



Alex Ward
Partner Manager



Alex Boome
Program Director

